



Return to : Shanghai PengYu Culture & Media Co., Ltd

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# Application for Admission

**Shanghai International ICT Expo for Early Childhood Education  
& Shanghai International Franchise Expo for Educational Brand**  
from 9 - 11. March, 2017.

**Deadline: Jan.31 , 2017.**

☐ **YOUR COMPANY**

Name of Firm \_\_\_\_\_ CEO / Person in charge: \_\_\_\_\_  
Please underline the word which is to determine the alphabetic classification in the catalogue)

Invoicing Address: (Street or P.O. Box:) \_\_\_\_\_ Postcode / town: \_\_\_\_\_

Telephone: \_\_\_\_\_ Telefax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website / Internet: \_\_\_\_\_

☐ **YOUR CONTRACT**

**Price:**

☐ Row Space: RMB1200.00/M<sup>2</sup> (Minimum Stand Size 18M<sup>2</sup>) ☐ Space incl. Stand: RMB1400/m<sup>2</sup>,

We would like the following stand at the coming event: (For stand rent see Item 4 of the Rules for Exhibitors.) (no binding information can be given before the official stand allocation at approx, the beginning of MAR. 2017.)

Exhibition space required in  sqm

☐ **Participation Fee & Payment**

Options (Please check the box)	Unit Price	Area of Space	Discount	Price (RMB)
<input type="checkbox"/> <u>Standard Booth</u>	RMB1400/ M <sup>2</sup>	x _____sq.m.	x _____%	=
<input type="checkbox"/> Raw Space(min.18sq.m.)	RMB1200/ M <sup>2</sup>	x _____sq.m.	x _____%	=
<input type="checkbox"/> The Fair GUIDE	RMB3000/ page	x	x _____%	=
Total Price				

Support :  中国教育国际交流协会教育装备国际交流分会  
China Education Association for International Exchange Educational Equipment Committee

☐ **Indicate section of branch you belong to:**

**Eight Classified Exhibition Areas cover:**

- \* ☐ 1. Electronic & Digital Teaching Area (Audio & visual, multi-media products)
- \* ☐ 2. Toys and Teaching Materials Area (Educational toys, desk top toys)
- \* ☐ 3. Publications and Education Software Area (Children books, pre-school learning software)
- \* ☐ 4. Early Education Service Area (Pre-school Institutions, Training Centers)
- \* ☐ 5. Play Equipment Area (Outdoor playground equipment)
- \* ☐ 6. Kindergarten Supplies Area (school uniform, school bags, children furniture and bedding)
- \* ☐ 7. Kindergarten Support Equipment Area (School bus, kitchen equipment, air conditioning etc)
- \* ☐ 8. ICT Equipment
- \* ☐ 9. Franchise for Educational Brand

☐ **Exhibitor undertaking**

**I request admission as an exhibitor at SIEE EXPO 2017 with a floor area of ..... sq. m.**

Place, date

Stamp of firm / signature of applicant

☐ **I plan to join: Subject to apply for registration**

Shanghai International Early Childhood Education Annual Conference (SIEC)



**Unique supporting Fair on Early Childhood Education  
by Ministry of Education of the People's Republic of China**

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